

## Monroe, LA

Advanced industries employ

**3,200**

full-time workers. (2013)

These direct jobs supports an additional

**2,560**

indirect jobs in other industries in the region.

Advanced industries produce

**\$0.7**

billion dollars in output in the region.  
(2013, 2005 Chained)

Advanced industries pay, on average

**\$53,690**

dollars per year (2013).

Advanced industries directly account for

**4.0%**

of all jobs in the region.

This employment share is

**#220**

among all small metros.

This accounts for

**9.2%**

of all output in the region (2013).

This compares to average pay of

**\$37,330**

for all industries (2013).

Advanced industry annual average growth, 2010-2013

**JOBS**

2.7%

0.9%

Monroe, LA

U.S.

**OUTPUT**

3.8%

-0.7%

Monroe, LA

U.S.

### What are Advanced Industries?

The Metropolitan Policy Program at Brookings defines advanced industries as those that: 1) Spend at least \$450 per worker per year on R&D and 2) employ at least 20 percent of their workforce in STEM-intensive occupations. The definition identifies 50 4-digit NAICS industries across the manufacturing, energy, and services sectors that together constitute the advanced industries super-sector.

### Why do Advanced Industries Matter?

Advanced industries encompass the nation's "tech" sector at its broadest and most consequential. They represent a sizable economic anchor for the U.S. economy and have led the post-recession employment recovery. Their competitiveness and growth are prerequisites for any future broadly shared prosperity. As such, the sector encompasses the country's best shot at supporting innovative, inclusive, and sustainable growth. Advanced industries are present in nearly every U.S. region, but the sector's geography is uneven.

### For More Information

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### DATA NOTES

All figures reflect Brookings analysis of data from Moody's Analytics.

# Monroe, LA

## Twenty-Five Largest Advanced Industries (2013)

Industry 4-Digit NAICS Code	Industry Title	Industry Employment (2013)	Industry Location Quotient (LQ) † 2013	Industry Share of Total Advanced Industries Employment (2013)	Industry Employment Annual Growth 2010-2013	Industry Share of Total Advanced Industries Output (2013)	Industry Output Annual Growth 2010-2013
5413	Architecture & Engineering	850	1.12	26.5%	3.3%	15.4%	2.9%
3339	General Purpose Machinery	370	2.58	11.6%	8.7%	6.7%	8.5%
2211	Power Generation & Supply	300	1.36	9.4%	-2.7%	21.3%	-3.6%
5415	Computer Systems Design	220	0.23	6.9%	16.6%	5.5%	17.7%
5416	Management Consulting	190	0.29	6.1%	-11.7%	3.8%	-12.0%
5182	Data Processing & Hosting	130	0.83	3.9%	2.2%	1.7%	-1.6%
5172	Wireless Telecom Carriers	120	1.35	3.7%	7.2%	1.3%	9.3%
3332	Industrial Machinery	110	1.89	3.5%	0.6%	2.9%	0.4%
3399	Misc. Manufacturing	100	0.64	3.1%	15.1%	1.0%	21.0%
6215	Medical and Diagnostic Laboratories	90	0.61	2.7%	7.2%	1.1%	5.4%
5179	Other telecommunications	80	1.66	2.5%	-4.3%	4.1%	-9.8%
3251	Basic Chemicals	70	0.92	2.3%	-8.3%	12.2%	0.3%
3253	Pesticides & Fertilizers	70	3.32	2.2%	-8.0%	6.6%	-2.8%
5152	Cable and Other Subscription Programming	60	1.41	1.8%	-3.3%	1.9%	-4.3%
3345	Precision Instruments	50	0.23	1.6%	1.3%	1.2%	1.6%
3353	Electrical Equipment	50	0.57	1.4%	1.5%	1.1%	17.2%
3351	Electrical Lighting Equipment	40	1.50	1.3%	2.6%	0.5%	1.8%
3344	Semiconductors	40	0.17	1.1%	-0.9%	0.5%	5.8%
3252	Resins & Synthetic Rubbers	30	0.48	0.8%	-6.9%	2.8%	-1.0%
3331	Agri., Constr., Mining Machinery	30	0.18	0.8%	2.8%	0.6%	9.6%
3366	Ships & Boats	20	0.29	0.7%	-5.6%	0.1%	-11.6%
3391	Medical Equipment & Supplies	20	0.12	0.6%	10.1%	0.3%	5.3%
3363	Motor Vehicle Parts	20	0.06	0.6%	-17.5%	0.5%	-10.8%
3333	Commercial & Service Machinery	20	0.33	0.5%	4.6%	0.3%	1.7%
3311	Iron & Steel Products	10	0.25	0.4%	0.0%	0.4%	17.6%
Advanced industries manufacturing		1,150	0.37	35.9%	1.8%	43.3%	1.1%
Advanced industries energy		300	0.84	9.4%	-2.7%	21.3%	-3.6%
Advanced industries services		1,750	0.50	54.6%	1.1%	35.4%	-0.9%
<b>ADVANCED INDUSTRIES TOTAL</b>		<b>3,200</b>	<b>0.46</b>	<b>100.0%</b>	<b>0.9%</b>	<b>100.0%</b>	<b>-0.7%</b>

† Location quotients are a measure of specialization for an industry using employment. A LQ of over 1 indicates that an industry employs more workers, as a share of total employment, than the nation as a whole.